



## MaxxLogix Cookie Policy

MaxxLogix uses cookies on its website, [www.MaxxLogix.com](http://www.MaxxLogix.com) (hereafter "website"), in compliance with all applicable data protection laws. This Cookie Policy explains what cookies are, the types used on our website, their function, and how you can manage or disable them.

### 1. What Are Cookies?

#### 1.1 Browser Cookies

Cookies are small text files stored in your browser's directory that enable websites to recognize and remember users. They allow for the exchange of information between users and MaxxLogix, authorized third parties, or other service providers in accordance with data protection laws.

Users can configure their browsers to notify them when cookies are being placed or to disable cookies entirely. However, disabling cookies may limit functionality and prevent access to certain MaxxLogix services. More information about cookies and their functions can be found at [allaboutcookies.org](http://allaboutcookies.org).

#### 1.2 Flash Cookies

MaxxLogix's partners and third-party service providers may use Local Shared Objects (LSO) or Flash Cookies to collect and store data. Flash Cookies operate differently from Browser Cookies and cannot be removed using standard browser settings. Disabling Flash Cookies may affect your ability to use certain website functions.

### 2. Types of Cookies Used by MaxxLogix

Cookies on our website fall into four main categories:

#### 2.1 Essential Cookies

These cookies are necessary for website navigation and core functionality, such as user authentication and security. Because these cookies are essential to the operation of our services, you cannot opt out of them.



## 2.2 Performance Cookies

MaxxLogix uses Performance Cookies to collect anonymized data about how users interact with our website, such as which pages are visited most often or whether users experience errors. These cookies help us enhance website usability and improve the user experience.

By continuing to use our website, you consent to MaxxLogix placing Performance Cookies on your device. You can remove or manage these cookies via your browser settings.

## 2.3 Functional Cookies

Functional Cookies allow MaxxLogix to remember your preferences, such as language settings or customized display options. These cookies enable enhanced functionality and a more personalized browsing experience. If you disable Functional Cookies, certain site preferences will not be saved for future visits.

## 2.4 Targeted Advertising Cookies

### 2.4.1 Third-Party Targeted Advertising

Advertising networks and data analytics providers may place cookies on your device to collect browsing data across different websites. These cookies enable personalized advertising and may be used to deliver relevant promotions based on your interests.

### 2.4.2 MaxxLogix Targeted Advertising

MaxxLogix may use Targeted Advertising Cookies to track which content and ads users engage with, allowing us to provide tailored marketing. These cookies collect anonymized data and do not store personally identifiable information.

### 2.4.3 Managing Targeted Advertising Cookies

You can control Targeted Advertising Cookies through your browser settings. To learn more about interest-based advertising and your options for opting out, visit [Your Online Choices](#).

## 3. Cookies for Registered Users

MaxxLogix may analyze the online behavior of registered users to personalize communications and marketing. If you subscribe to our emails or newsletters, we may use tracking cookies to understand which content you engage with.



You can opt out of personalized marketing by adjusting your account settings or clicking the unsubscribe link in any email.

#### 4. Managing and Disabling Cookies

Your browser includes settings that allow you to manage cookies, including blocking, deleting, or setting preferences for cookie notifications. Please refer to your browser's help documentation for specific instructions:

- [Microsoft Windows Explorer](#)
- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Apple Safari](#)

To manage Flash Cookies, visit [Adobe's Flash Player Settings Manager](#).

#### 5. Web Analysis Tools and Social Plugins

For details on cookies used by web analytics tools and social media integrations, please refer to our Privacy Policy. If you have any questions regarding this Cookie Policy, please contact us at [legal@MaxxLogix.com](mailto:legal@MaxxLogix.com).

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This policy may be updated from time to time. Continued use of our website indicates acceptance of any changes.